



Splendens Labs

FREE TEMPLATE · PRIORITIZATION

Score and rank your AI opportunities.

A fillable template to turn a long wish-list of AI ideas into a ranked shortlist. Score each opportunity on impact, feasibility, and data readiness, then plot the winners on the priority quadrant.

Scoring matrix

1–5 scale

Priority score

Quadrant map

WORKSHEET

List your ideas, score each one.

Score 1 (low) to 5 (high). Priority = Impact x Feasibility x Data, normalised. Fill the blank rows with your own opportunities.

AI opportunity	Impact	Feasibility	Data	Priority
e.g. Support assistant	5	4	4	High

READOUT

Plot impact **against** effort.

Place each scored opportunity in the quadrant. Do the quick wins now, plan the strategic bets, schedule the fill-ins, and drop the money pits.



Scoring guide

Impact

Revenue, cost, or risk moved if it works.

Feasibility

Can current models + your team ship it in <12 wks?

Data

Is the data to power it available and clean?

Priority

Impact x Feasibility x Data — rank descending.

NEXT STEP

Bring your top three to a Splendens AI discovery session — splendenslabs.com/services/ai-consulting.