

◆ ROADMAP · LEADERSHIP

From "we should do AI" to shipped outcomes.

A sequenced, costed roadmap that walks leadership from ambition to a portfolio of AI outcomes — with hard gates at every stage.

Discovery

Prioritization

Pilot

Scale

Operate

The journey

Five phases to an AI-enabled business.

Transformation is a portfolio, not a project. Sequence by value and risk, and gate each phase on measured results.

- 1 Discovery**
Map opportunities across functions; assess data and readiness.
- 2 Prioritization**
Rank by impact and effort; pick the highest-leverage first.
- 3 Pilot**
Ship one outcome end-to-end with a clear, measurable target.
- 4 Scale**
Industrialize on shared platform, governance and observability.
- 5 Operate**
Run as a program; a quarterly backlog driven by measured value.

